



Oliwia

Global Executive Recruiter

# Connecting with recruiters and hiring managers

LinkedIn is the no 1 business networking platform. With over 690 million users worldwide, it offers immediate access to 61 million senior level influencers and 40 million senior leaders in decision-making decisions. Also, over 95% of recruiters use LinkedIn regularly.

Connecting with people who are seeking to hire the role of your aspiration has never been easier. Here are a few things to consider, to make sure you make a great first impression when connecting with the recruiter or the hiring manager.

## Start with research

If you are trying to map new contacts in a company of your interest and you are unsure who is the best recruiter to connect with, make sure to review their profile headlines and current role's details. If you are approaching a large, global organization and you are a finance professional, it will not help if you connect with a recruiter who is recruiting for the marketing team only. A request to connect is always fine, but make sure to reach out to the best contacts you can find.

## Personalization is key

Send a personalized LinkedIn connect request, referring to the role you are interested in or the area of expertise of your interest. Do mention the company they work for as the reason for connecting. Try to keep the message short and simple.

## Connect with a specific role in mind

If you are connecting with someone to ask some questions about a specific role or verify your profile's suitability for it, be mindful to share your up-to-date, role-specific resume. Make sure to refer to the role's details, i.e. job title, job posting ID, additional information about where and when you have spotted the job posting.

## Share the “why”

If you are connecting in order to expand your network, with no specific job opening in mind, be sure to express your motivation for working in this company. Enhance your statement referring to some recent news about the company’s development, investments etc. Try to explain what is the added value you have to offer to the team you would like to join.

## Following someone is equally fine

If you would like to stay up-to-date with someone’s posts, you can also follow them. This way you will not become connected, but their posts will be visible on your feed. This option is equally helpful if you would like to keep up to date with new openings in the company.

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